

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: CRITZ FOR CONGRESS(254017)
647 Main St Ste 110
Johnstown, PA 15901-2140

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56990
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 2432

Invoice Num: 1201-543919
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

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PAY BY 11/20/2012
Net 30 days

In Account With: LUC MEDIA(32354)
25 Whitlock Pl SW Ste 201
Marietta, GA 30064-3142
ATTN:Accounts Payable

Product Desc: CRITZ 10/15-21

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	10/18/2012-10/18/2012	. . . T . . .	30	1	300.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. . . T . . .	1	300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th	05:28:05 AM		MC0612H	30	300.00				
2	THIS MORNING 6-7AM	10/17/2012-10/19/2012	. . W . F . .	30	2	625.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. . W . F . .	2	625.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	06:39:50 AM		MC0612H	30	625.00				
10/19/2012	Fr	06:06:31 AM		MC0612H	30	625.00				
3	THE EARLY SHOW	10/16/2012-10/18/2012	. T . T . . .	30	2	350.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. T . T . . .	2	350.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	08:26:49 AM		MC0512H	30	350.00				
10/18/2012	Th	08:57:55 AM		MC1012H	30	350.00				
4	PITTSBURGH LIVE	10/17/2012-10/19/2012	. . W . F . .	30	2	165.00				
LUR;20 MIN SEP										

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		..W.F..		2		165.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	09:09:26 AM		MC1012H	30	165.00				
10/19/2012	Fr	09:07:18 AM		MC1012H	30	165.00				
5	NOON NEWS	10/15/2012-10/18/2012	MT..T...	30	3	600.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		MT..T...		3		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	12:25:21 PM		MC0512H	30	600.00				
10/16/2012	Tu	12:29:30 PM		MC0612H	30	600.00				
10/18/2012	Th	12:13:08 PM		MC0612H	30	600.00				
6	4-430PM NEWS	10/17/2012-10/19/2012	..W.F..	30	2	600.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		..W.F..		2		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	04:29:09 PM		MC1012H	30	600.00				
10/19/2012	Fr	04:24:31 PM		MC1012H	30	600.00				
7	430-5PM NEWS	10/16/2012-10/18/2012	.T..T...	30	2	600.00				
LUR;20 MIN SEP										

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Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T . T . . .		2		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	04:44:28 PM		MC0512H	30	600.00			
10/18/2012	Th	04:39:40 PM		MC1012H	30	600.00			
8	5-530PM NEWS	10/17/2012-10/19/2012		. . W . F . .		30	3	850.00	
LUR;20 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. . W . F . .		2		850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	05:24:13 PM		MC0612H	30	850.00			
10/19/2012	Fr				30			850.00	Preempted
10/19/2012	Fr	05:38:28 PM	10/19/2012	MC1012H	30	850.00	850.00		Makegood in 530-6PM NEWS
9	530-6PM NEWS	10/15/2012-10/18/2012		M . . T . . .		30	2	850.00	
LUR;20 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		M . . T . . .		2		850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	05:41:55 PM		MC0512H	30	850.00			
10/18/2012	Th	05:43:56 PM		MC0612H	30	850.00			
10	M-F 6PM NEWS	10/16/2012-10/19/2012		. T W . F . .		30	3	950.00	
LUR;20 MIN SEP									

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Week Of		MTWTFSS	Spots Per Week	Rate					
10/15/2012-10/21/2012		. T W . F . .	3	950.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	06:15:40 PM		MC0612H	30	950.00			
10/17/2012	We	06:14:54 PM		MC1012H	30	950.00			
10/19/2012	Fr	06:15:06 PM		MC0612H	30	950.00			
11	M-F 630PM NEWS	10/18/2012-10/18/2012	. . . T . . .	30	1	950.00			
LUR;20 MIN SEP									
Week Of		MTWTFSS	Spots Per Week	Rate					
10/15/2012-10/21/2012		. . . T . . .	1	950.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/18/2012	Th	06:29:03 PM		MC1012H	30	950.00			
12	11PM NEWS	10/16/2012-10/17/2012	. T W	30	2	1,500.00			
LUR;20 MIN SEP									
Week Of		MTWTFSS	Spots Per Week	Rate					
10/15/2012-10/21/2012		. T W	2	1,500.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	11:23:24 PM		MC0612H	30	1,500.00			
10/17/2012	We	11:34:08 PM		MC1012H	30	1,500.00			
13	SAT. MORN. LOCAL NEWS	10/20/2012-10/20/2012 S .	30	1	295.00			
LUR;20 MIN SEP									

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	<u>Week Of</u> 10/15/2012-10/21/2012		<u>MTWTFSS</u>S.		<u>Spots Per Week</u> 1		<u>Rate</u> 295.00		
	<u>Air Date</u> 10/20/2012	<u>Day</u> Sa	<u>Air Time</u> 07:38:49 AM	<u>M/G For</u>	<u>Material</u> MC0612H	<u>Dur</u> 30	<u>Rate</u> 295.00	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
14	SAT.CBS MORNING NEWS		10/20/2012-10/20/2012	S.		30	1	325.00
	LUR;20 MIN SEP								
	<u>Week Of</u> 10/15/2012-10/21/2012		<u>MTWTFSS</u>S.		<u>Spots Per Week</u> 1		<u>Rate</u> 325.00		
	<u>Air Date</u> 10/20/2012	<u>Day</u> Sa	<u>Air Time</u> 09:14:18 AM	<u>M/G For</u>	<u>Material</u> MC1012H	<u>Dur</u> 30	<u>Rate</u> 325.00	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
15	SAT 7PM NEWS		10/20/2012-10/20/2012	S.		30	1	625.00
	LUR;20 MIN SEP								
	<u>Week Of</u> 10/15/2012-10/21/2012		<u>MTWTFSS</u>S.		<u>Spots Per Week</u> 1		<u>Rate</u> 625.00		
	<u>Air Date</u> 10/20/2012	<u>Day</u> Sa	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u> 30	<u>Rate</u>	<u>Debit</u>	<u>Credit</u> <u>Remarks</u> Credit
16	11PM NEWS		10/20/2012-10/20/2012	S.		30	1	1,500.00
	LUR;20 MIN SEP								
	<u>Week Of</u> 10/15/2012-10/21/2012		<u>MTWTFSS</u>S.		<u>Spots Per Week</u> 1		<u>Rate</u> 1,500.00		
	<u>Air Date</u> 10/20/2012	<u>Day</u> Sa	<u>Air Time</u> 11:14:06 PM	<u>M/G For</u>	<u>Material</u> MC0612H	<u>Dur</u> 30	<u>Rate</u> 1,500.00	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
17	KD/PG SUNDAY EDITION		10/21/2012-10/21/2012	S		30	1	225.00
	LUR;20 MIN SEP								

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012		 S		1		225.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	08:43:02 AM		MC1012H	30	225.00			
18	CBS SUN MORN		10/21/2012-10/21/2012	 S		30	1	550.00
LUR;20 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012		 S		1		550.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	09:07:31 AM		MC0612H	30	550.00			
19	11PM NEWS		10/21/2012-10/21/2012	 S		30	2	1,500.00
LUR;20 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012		 S		1		1,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			1,500.00	Preempted
10/21/2012	Su	12:07:36 AM	10/21/2012	MC1012H	30	1,500.00	1,500.00		Makegood in 23:57:07-00:31:13
20	LET'S MAKE A DEAL		10/16/2012-10/18/2012		. T . T . . .		30	2	350.00
LUR;20 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T . T . . .		2		350.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	09:58:30 AM		MC0612H	30	350.00			
10/18/2012	Th	09:58:45 AM		MC1012H	30	350.00			

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21	PRICE IS RIGHT	10/17/2012-10/17/2012	. . W	30	2	550.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . W		1		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We				30			550.00	Preempted	
10/19/2012	Fr	11:28:17 AM	10/17/2012	MC1012H	30	550.00	550.00		Makegood	
22	CBS SOAPS 1230-2P	10/16/2012-10/19/2012	. T . . F . .	30	2	385.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T . . F . .		2		385.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	01:58:55 PM		MC0612H	30	385.00				
10/19/2012	Fr	01:59:25 PM		MC0612H	30	385.00				
23	DR. PHIL	10/17/2012-10/18/2012	. . W T . . .	30	2	350.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. . W T . . .		2		350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	03:24:01 PM		MC1012H	30	350.00				
10/18/2012	Th	03:10:00 PM		MC1012H	30	350.00				
24	THE INSIDER	10/18/2012-10/19/2012	. . . T F . .	30	2	675.00				
LUR;20 MIN SEP										

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Linked Order:
CPE: / / 2432

Invoice Num: 1201-543919
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 8 of 9

PAY BY 11/20/2012
Net 30 days

In Account With: LUC MEDIA(32354)
25 Whitlock Pl SW Ste 201
Marietta, GA 30064-3142
ATTN:Accounts Payable

Product Desc: CRITZ 10/15-21

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012			. . . T F . .		2		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th	07:41:59 PM		MC1012H	30	675.00				
10/19/2012	Fr	07:55:30 PM		MC1012H	30	675.00				
25	11:35P-12:37A - LETTERMAN		10/16/2012-10/19/2012		. T . . F . .		30	2	550.00	
LUR;20 MIN SEP										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012			. T . . F . .		2		550.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	12:13:53 AM		MC0512H	30	550.00				
10/19/2012	Fr	11:48:08 PM		MC1012H	30	550.00				
26	CSI: MIAMI		10/20/2012-10/20/2012	 S .		30	1	200.00	
LUR;20 MIN SEP										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		 S .		1		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa	12:26:37 AM		MC1012H	30	200.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		42		26,745.00		4,011.75	22,733.25	2,900.00	2,900.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: CRITZ FOR CONGRESS(254017)
647 Main St Ste 110
Johnstown, PA 15901-2140

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56990
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 2432

Invoice Num: 1201-543919
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012
Net 30 days

In Account LUC MEDIA(32354)
With: 25 Whitlock Pl SW Ste 201
Marietta, GA 30064-3142
ATTN:Accounts Payable

Product Desc: CRITZ 10/15-21

Broadcast airtimes represented are reported to the nearest second.

Billing Notes

accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	26,745.00
		Trade Value	0.00
		Agency Commission	4,011.75
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	22,733.25

Warranty - We warrant the above broadcasts were made according to the official station log.